



LET'S MEET
**THE FAIRMINED
CREDITS**



WHAT ARE THE
FAIRMINED
CREDITS?

ARE A FLEXIBLE
MODEL FOR THE
INDUSTRY TO ENGAGE
WITH RESPONSIBLE
ASM

HOW DO THEY WORK?

**BRANDS GET TO CHOOSE
THE MINES THEY WANT TO
SUPPORT AND ALSO
LEARN ABOUT THEIR
STORY, PROJECTS, AND
CHALLENGES!**





**THEN, BRANDS BUY THE
FAIRMINED CREDITS AND THE
ALLIANCE FOR RESPONSIBLE
MINING INVESTS THE MONEY
IN THE MINES' PROJECTS**

ESG IMPACT

AND THEN?

- ✓ **BRANDS RECEIVE DETAILED REPORTS ON SOCIAL, ENVIRONMENTAL, AND ECONOMIC IMPROVEMENTS OF THE MINING ORGANIZATIONS AND THEIR COMMUNITIES.**

✓ **GET ACCESS TO MINING
COMMUNITIES' STORIES OF
POSITIVE TRANSFORMATION
THANKS TO THEIR
CONTRIBUTION**

✓ **RECEIVE A COMMUNICATIONS
KIT TO TELL THE WORLD ABOUT
THEIR SUPPORT TO THE
RESPONSIBLE ASM SECTOR**

✓ **THEY ALSO GET ACCESS TO THE
ONLINE PLATFORM WITH
INFORMATION ON THE
PERFORMANCE OF EACH MINE**



WANT TO JOIN US?

WRITE US AT

INFO@FAIRMINED.ORG