

PILOT AMENDMENT PROJECT FOR THE IMPLEMENTATION OF THE “FAIRMINED CREDITS”

On November 18, 2022, the Fairmined Standard Committee approved the implementation of a pilot project of the Fairmined Certificates model according to the following amendment to the Fairmined Standard v 2.0 as part of the development of the Fairmined v 3.0.

The amendment is to modify the following texts:

1. Change the name of “*the 5.6 Fairmined Certificates model*” chapter and the Market Annex chapter “*3. Fairmined certificates*”.
→ The proposal is to change the name to *Fairmined Credits model*.
2. Adjust the text of criterion 3.2 Claims of the Fairmined Certificates of the Market Annex to provide further opportunities to the companies to visibilize their engagement with the certified mines. The current text of the 3.2.1 criterion states the following:

“Intent

Under this model, claims can only be made at a corporate, CSR, sustainability reporting level and must not refer to specific consumer products as being made with “Fairmined Gold” or “Fairmined Ecological Gold”.

3.2.1 Year 0 / Entry

Licensees can claim their commitment to financially support the responsible production of certified Fairmined Gold.

For use of the Fairmined label for communicational purpose, refer to ARM's Fairmined mark manual”

The potential amendment to be pilot tested will modify criterion 3.2.1 in the following way:

“Intent

*Under this model, claims can only made at a corporate, CSR, sustainability reporting level and **at a product level if the brands offset completely the gold used in that product. The last one is only possible if 100% of the gold used in the products has been offset with Fairmined credits.**”*

3.2.1 Year 0 / Entry

Licensees can claim their commitment to financially support the responsible production of certified Fairmined Gold.

For use of the Fairmined label for communicational purpose, refer to ARM's Fairmined mark manual.

The rationale of this amendment is to facilitate the engagement of the Fairmined licensed brands with the certified mining organizations due to the existing barriers, such as the logistics and traceability costs. Then, the proposal is to simplify the way to make an impact in the ASM sector and to expand



the communication about it. At the same time, the companies strengthen their ESG indicators and strategies.

The pilot results for this potential amendment to the Standard will offer guidance to define the final criteria for the Market Annex regarding the chapter of Fairmined Certificates/Credits, according to the amendment pilot process approved by ARM's Standards Committee.

This pilot project begins on December 2, 2022 and ends on December 2, 2023.